

Station WKRC-TV CINCINNATI, OH **Agency** () GMMB **Rep Firm**
Advertiser () POLITICAL **Agency C/P1/P2/E** 3050 K ST NW **Sales Office** () WASHINGTON
Product OBAMA SKED A **WASHINGTON, DC 20007** **Salesperson** () ALEXANDRA BRADLEY
Estimate# 1522 **Flight Dates** 07/31/2012 - 09/03/2012 **Salesperson Phone#** 202-955-5342
Buyer Meredith Kaufman **Hiatus Weeks** **Salesperson FAX#** 202-955-5348
Phone# **Agency C/P1/P2/E** 95/101/1522 **Agency C/P1/P2/E** 95/101/1522

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*2	TU-F,M	530A-6A	GOOD MORNING CINCY @ 5A	:30	\$750.00	07/31-08/06	1	1	1	\$16,500.00	-----
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Sales Remark: V11 1X NA 8/6
 MKGD 8/8-8/10
 V11 Comment Changed, Spots/week Changed

	*4	TU-F,M	7A-9A	THE EARLY SHOW	:30	\$400.00	07/31-08/06	4	1	4	\$42,400.00	
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Sales Remark: V11 2X NA 8/6
 IX ADD 8/8
 V11 Comment Changed, Spots/week Changed

	*12	TU-F,M	9A-10A	THE DOCTORS	:30	\$350.00	07/31-08/06	1	1	1	\$13,300.00	
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Sales Remark: V11 2X NA 8/6
 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

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 Advertiser () POLITICAL
 Product OBAMA SKED A
 Estimate# 1522
 Buyer Meredith Kaufman
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1522
 Flight Dates 07/31/2012 - 09/03/2012
 Sales Office () WASHINGTON
 Salesperson () ALEXANDRA BRADLEY
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

---	*13	TU-F,M	10A-11A	ANDERSON	:30	\$350.00	07/31-08/06	2	1	2	\$12,600.00	
							08/07-08/13	10	1	10		
							08/14-09/03	8	3	24		

Sales Remark: V11 1X NA 8/6 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

	*14	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	07/31-08/06	2	1	2	\$25,500.00	
							08/07-08/13	4	1	4		
							08/14-08/20	5	1	5		
							08/21-09/03	3	2	6		

Sales Remark: V11 1X NA 8/6 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

	*15	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$1,400.00	07/31-08/06	1	1	1	\$30,800.00	
							08/07-08/13	6	1	6		
							08/14-09/03	5	3	15		

Sales Remark: V11 1X NA 8/6 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

	*16	TU-F,M	1230P-130P	YOUNG N RESTLESS	:30	\$850.00	07/31-08/06	2	1	2	\$20,400.00	
							08/07-08/13	7	1	7		
							08/14-09/03	5	3	15		

Sales Remark: V11 2X NA 8/6 1X MKGD 8/8
 V11 Comment Changed, Spots/week Changed

	*18	TU-F,M	2P-3P	THE TALK	:30	\$450.00	07/31-08/06	1	1	1	\$8,100.00	
							08/07-08/13	5	1	5		
							08/14-09/03	4	3	12		

Sales Remark: V11 2X NA
 V11 Comment Changed, Spots/week Changed

Showing Buylines: All Rep & Sta Revised Lines

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LT Ln Day Time Program Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost Daypart

*20 TU-F,M 4P-5P NEWS AT 4 :30 \$1,100.00 07/31-08/06 0 12 12 0 12 12
 Sales Remark: V11 1X NA 8/6 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

*21 TU-F,M 5P-527P 12 NEWS AT 5P :30 \$1,200.00 07/31-08/06 3 9 9 1 9 24
 Sales Remark: V11 1X NA 8/6 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

*27 TU-F,M 7P-730P INSIDE EDITION :30 \$1,100.00 07/31-08/06 1 15 15 1 15 4
 Sales Remark: V11 1X NA 8/6
 V11 Comment Changed, Spots/week Changed

*28 TU-F,M 727P-8P ENT. TONITE :30 \$1,100.00 07/31-08/06 1 15 15 1 15 4
 Sales Remark: V11 1X NA
 V11 Comment Changed, Spots/week Changed

*30 TU-M 11P-1135P 12 NEWS AT 11P :30 \$1,700.00 07/31-08/06 3 8 8 1 8 21
 Sales Remark: V11 1X NA 8/6 MKGD 8/8
 V11 Comment Changed, Spots/week Changed

V11 Comment Changed, Spots/week Changed

Agency C/P1/P2/E	WASHINGTON, DC 20007	95/101/1522	07/31/2012 - 09/03/2012	Flight Dates	Hiatus Weeks	Salesperson Phone#	202-955-5342	Salesperson FAX#	202-955-5348
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Salesperson Phone#	Salesperson FAX#
202-955-5342	202-955-5348

Daypart

V11 comment changed, Spots/week changed

*87	SA-SU	2P-6P	GOLF	Sales Remark:	V11 MKGD FOR LINE 16 & 27.
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W-F 4P-5P NEWS
Sales Remark: V11 MKGD FOR LINE 28

*89 W-F 5A-530A NEWS V11 MKGD FOR LINE 18 Sales Remark:

Report Totals: 452 / \$367,800.00

---SALES MONTHLY TOTALS---

Sales Totals: 801 / \$800,650.00

Station Totals: 801 / \$800,650.00

Rep Order# 9780154 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 45928

Printed: 08/07/2012 1:38 PM
Last Received: 08/07/2012 1:23 PM
Showing Buylines: All Rep & Sta Revised Lines

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Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
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WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1522
Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
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Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,952,805	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	30%
		WKRC	41%	WLWT	14%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Rep Order# 9780154 Ver# 10 Status Returned Traffic Order# 45928 Printed: 08/07/2012 12:17 PM Last Received: 08/06/2012 12:05 PM Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH Agency () GMMB 3050 K ST NW Sales Office () WASHINGTON Salesperson () ALEXANDRA BRADLEY Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348

Advertiser () POLITICAL Product OBAMA SKED A Estimate# 1522 Buyer Meredith Kaufman Flight Dates 07/31/2012 - 09/03/2012 Agency C/P1/P2/E 95/101/1522 Hiatus Weeks

Phone# Fax#

--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see lines 27 & 16 for a combo mg
pls see lines 2,4,12,13,16,18,20,21& 28

t/r

lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*2	TU-F,M	530A-6A	GOOD MORNING CINCY @ 5A	:30	\$750.00	07/31-08/06	2	1	2	\$16,500.00	-----
---	Station Remark: V10 1x na 8/6 mg stp ncir wed-fri 8/8-8/10											
							08/07-09/03	5	4	20		

	*4	TU-F,M	7A-9A	THE EARLY SHOW	:30	\$400.00	07/31-08/06	6	1	6	\$42,800.00	
	Station Remark: V10 1x na 8/6 mg wed-fri stp ncir 8/8-8/10 and 1x na 8/6 mg wed-fri 5-530a news ncir 8/8-8/10											
							08/07-08/13	26	1	26		
							08/14-09/03	25	3	75		

	*12	TU-F,M	9A-10A	THE DOCTORS	:30	\$350.00	07/31-08/06	3	1	3	\$13,300.00	
	Station Remark: V10 1x na 8/6 mg wed-fri stp ncir 8/8-8/10 and another na 8/6 mg stp wed-fri ncir 8/8-8/10											
							08/07-08/13	9	1	9		
							08/14-08/20	10	1	10		
							08/21-09/03	8	2	16		

	*13	TU-F,M	10A-11A	ANDERSON	:30	\$350.00	07/31-08/06	3	1	3	\$12,600.00	
	Station Remark: V10 1x ba 8/6 mg stp wed-fri 8/8-8/10											
							08/07-08/13	9	1	9		
							08/14-09/03	8	3	24		

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 Agency C/P1/P2/E 95/101/1522
 Flight Dates 07/31/2012 - 09/03/2012
 Hiatus Weeks
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*14	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	07/31-08/13	08/14-08/20	3	5	2	6	\$25,500.00
Station Remark: V10 1x na 8/6 mg stp wed-fri nclr 8/8-8/10 08/21-09/03 08/14-08/20 08/21-09/03												

*15	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$1,400.00	07/31-08/06	08/07-09/03	2	5	1	2	\$30,800.00
Station Remark: V10 1x na 8/6 mg wed-fri stp nclr 8/8-8/10 08/07-09/03												

*16	TU-F,M	1230P-130P	YOUNG N RESTLESS	:30	\$850.00	07/31-08/06	08/07-08/13	4	6	1	4	\$21,250.00
Station Remark: V10 1x na 8/6 mg stp wed-fri 8/8-8/10 nclr and another spot na on 8/6 combo with line 16 mg offer in order comment 08/14-09/03 08/07-08/13 08/14-09/03												

*18	TU-F,M	2P-3P	THE TALK	:30	\$450.00	07/31-08/06	08/07-08/13	3	5	1	3	\$9,000.00
Station Remark: V10 1x na 8/6 mg wed-fri 5-530a news nclr 8/8-8/10 and 1x 8/6 mg wed-fri 5-530a news nclr 8/8-8/10 08/14-09/03 08/07-08/13 08/14-09/03												

*20	TU-F,M	4P-5P	NEWS AT 4	:30	\$1,100.00	07/31-08/06	08/07-08/13	1	11	1	1	\$48,400.00
Station Remark: V10 2x na 8/6 mg stp wed-fri 8/8-8/10 nclr 08/14-08/27 08/28-09/03 08/14-08/27												

*21	TU-F,M	5P-527P	12 NEWS AT 5P	:30	\$1,200.00	07/31-08/06	08/07-09/03	4	8	1	4	\$43,200.00
Station Remark: V10 1x na 8/6 mg stp wed-fri 8/8-8/10 nclr 08/07-09/03												

Rep Order# 9780154 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 45928

Printed: 08/07/2012 12:17 PM
Last Received: 08/06/2012 12:05 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*27	TU-F,M	7P-730P	INSIDE EDITION	:30	\$1,100.00	07/31-08/06 08/07-08/27 08/28-09/03	2 5 4	1 3 1	2 15 4	\$23,100.00	
Station Remark: V10 1x na 8/6 mg combo w/line 1 x from line 16 sat/sun 8/11-- 8/12 2-6p 2x @ 9/5. each golf												
	*28	TU-F,M	727P-8P	ENT. TONITE	:30	\$1,100.00	07/31-08/06 08/07-08/27 08/28-09/03	2 5 4	1 3 1	2 15 4	\$23,100.00	
Station Remark: V10 1x na 8/6 mg wed -fri 4-5p news ncir 8/8-8/10												
	*30	TU-M	11P-1135P	12 NEWS AT 11P	:30	\$1,700.00	07/31-08/06 08/07-09/03	4 7	1 4	4 28	\$54,400.00	
Station Remark: V10 1x na 8/6 mg stp wed-fri 8/8-8/10 ncir												
	*32	TU-F,M	1236A-136A	LATE LATE SHOW	:30	\$350.00	07/31-08/06 08/07-09/03	3 2	1 4	3 8	\$3,850.00	
Station Remark: V10 1x na 8/6 mg stp wed-fri 8/8-8/10 ncir												

---REPORT TOTALS---

Report Totals: 452 / \$367,800.00

---SALES MONTHLY TOTALS---

Aug 12: 603 / \$602,750.00 Sep 12: 198 / \$197,900.00

Sales Totals: 801 / \$800,650.00

Station Totals: 801 / \$800,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,952,805	CABL 0%	EKRC 1%	UNKN 0%	WBOC 0%	WCPO 30%
		WKRC 41%	WLWT 14%	WSTR 2%	WXIX 12%	

Rep Order# 9780154 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 45928

Printed: 08/07/2012 12:17 PM
Last Received: 08/06/2012 12:05 PM
Showing Buylines: All Rep & Sta Revised Lines

4 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1522
Buyer Meredith Kaufman
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Flight Dates 07/31/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Connell II, Jim

From: jgaunt@local12.com
Sent: Tuesday, August 07, 2012 9:53 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45928

This email notification contains (20) different actions.

Station: WKRC-TV

Order Information:

Order #: 45928
Order Total: \$800,650.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780154
Estimate #: 1522
Flight Dates: 07/31/12 - 09/03/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45928-13-38):

Rate: \$350.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: M-F 10a-11a
Inventory Description: M-F 10a-11a
Inventory Code Time: 10:00 AM-11:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 2 (Spot - Preempt)

Preempted Spot Information (45928-16-29):

Rate: \$850.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: Young & the Restless
Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

Event 3 (Spot - Preempt)

Preempted Spot Information (45928-4-110):

Rate: \$400.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-9:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC

Spot W-Fri 10a-11a 8/6 10:00 AM

Spot W-Fri 12:30 PM-1:30 PM 8/6 12:30 PM

Spot W-Fri 7:00 AM-9:00 AM 8/6 7:00 AM

Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Event 4 (Spot - Preempt)

Preempted Spot Information (45928-2-23):

Rate: \$750.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: 5a Good Morn Cincinnati
Inventory Description: 5a Good Morn Cincinnati
Inventory Code Time: 5:30 AM-6:00 AM
Spot Type: NM
Restricted: Earliest start: 5:30:00 AM, Latest end: 6:00:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

STP W-Fri 4a 8/6 MNR

Event 5 (Spot - Preempt)

Preempted Spot Information (45928-12-40):

Rate: \$350.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: M-F 9a-10a
Inventory Description: M-F 9a-10a
Inventory Code Time: 9:00 AM-10:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP W-Fri 4a 8/6 MNR

Event 6 (Spot - Preempt)

Preempted Spot Information (45928-14-20):

Rate: \$1,500.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: The Price is Right
Inventory Description: The Price is Right
Inventory Code Time: 11:00 AM-12:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

STP W-Fri 4a 8/6 MNR

Event 7 (Spot - Preempt)

Preempted Spot Information (45928-20-46):

Rate: \$1,100.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP W-Fri 4a 8/6 MNR

Event 8 (Spot - Preempt)

Preempted Spot Information (45928-15-23):

Rate: \$1,400.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: Local 12 News at Noon
Inventory Description: Local 12 News at Noon
Inventory Code Time: 12:00 PM-12:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

STP W-Fri w. 8/6 MVR

Event 9 (Spot - Preempt)

Preempted Spot Information (45928-20-45):

Rate: \$1,100.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: 4p Local 12 News at Four
Inventory Description: 4p Local 12 News at Four
Inventory Code Time: 4:00 PM-5:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 5:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP W-Fri w. 8/6 MVR

Event 10 (Spot - Preempt)

Preempted Spot Information (45928-21-37):

Rate: \$1,200.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:00 PM-5:27 PM
Spot Type: NM
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:27:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP W-Fri w. 8/6 MVR

Event 11 (Spot - Preempt)

Preempted Spot Information (45928-27-25):

Rate: \$1,100.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7:00 PM-7:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

2x Sat/Sun 2-6P
on 8/11-8/12 ⑤
\$975 each

Event 12 (Spot - Preempt)

Preempted Spot Information (45928-16-28):

Rate: \$850.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: Young & the Restless

Inventory Description: Young & the Restless
Inventory Code Time: 12:30 PM-1:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

Event 13 (Spot - Preempt)

Preempted Spot Information (45928-18-22):

Rate: \$450.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: The Talk
Inventory Description: The Talk
Inventory Code Time: 2:00 PM-3:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Wed-Fri 5-5:30A
w/o 8/6 MWC

Event 14 (Spot - Preempt)

Preempted Spot Information (45928-4-111):

Rate: \$400.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-9:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Wed-Fri 5-5:30A
w/o 8/6 MWC

Event 15 (Spot - Preempt)

Preempted Spot Information (45928-31-26):

Rate: \$550.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: Letterman
Inventory Description: Letterman
Inventory Code Time: 11:36 PM-12:36 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Sun 11:36P-12:36A
on 8/12 MWC

Event 16 (Spot - Preempt)

Preempted Spot Information (45928-18-21):

Rate: \$450.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: The Talk
Inventory Description: The Talk
Inventory Code Time: 2:00 PM-3:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Wed-Fri 5-5:30A
w/o 8/6 MWC

Event 17 (Spot - Preempt)

Preempted Spot Information (45928-32-14):

Rate: \$350.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: Late Late Show
Inventory Description: Late Late Show
Inventory Code Time: 12:36 AM-1:36 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

STP 4/6 8/6 W-FR NCR

Event 18 (Spot - Preempt)

Preempted Spot Information (45928-28-23):

Rate: \$1,100.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 7:27 PM-8:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x W-FR 4-5P 4/6 8/6 NCR

Event 19 (Spot - Preempt)

Preempted Spot Information (45928-30-34):

Rate: \$1,700.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: 11p M-Su Local 12 News 11
Inventory Description: 11p M-Su Local 12 News 11
Inventory Code Time: 11:00 PM-11:35 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

STP 4/6 8/6 W-FR NCR

Event 20 (Spot - Preempt)

Preempted Spot Information (45928-12-41):

Rate: \$350.00
Air Date: Mon 08/06/12
Eligible Days: M-----
Inventory Code: M-F 9a-10a
Inventory Description: M-F 9a-10a
Inventory Code Time: 9:00 AM-10:00 AM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

STP 4/6 8/6 W-FR NCR

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell

Station: WKRC-TV
Order: 45928

Line: 1

08/07/12	Tuesday	5:21:11 AM	:30	\$600.00	P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	6 MWASI
08/31/12	Friday	5:20:11 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	20 MWASI
08/14/12	Tuesday	5:13:29 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	12 MWASI
08/09/12	Thursday	5:20:11 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	5 MWASI
08/22/12	Wednesday	5:13:14 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	13 MWASI
08/27/12	Monday	5:27:58 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	16 MWASI
08/10/12	Friday	5:14:09 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	4 MWASI
09/03/12	Monday	5:14:04 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	22 MWASI
08/16/12	Thursday	5:21:56 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	9 MWASI
08/24/12	Friday	5:06:07 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	15 MWASI
08/15/12	Wednesday	5:13:34 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	10 MWASI
08/03/12	Friday	5:22:46 AM	:30	\$600.00	P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	23 MWASI
08/17/12	Friday	5:13:49 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	8 MWASI
08/28/12	Tuesday	5:21:41 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	21 MWASI
08/30/12	Thursday	5:21:41 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	18 MWASI
08/23/12	Thursday	5:12:59 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	14 MWASI
08/20/12	Monday	5:06:42 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	11 MWASI
08/29/12	Wednesday	5:05:07 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	19 MWASI
08/21/12	Tuesday	5:20:11 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	17 MWASI
08/06/12	Monday	5:08:10 AM	:30	\$600.00	P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	1 MWASI
08/13/12	Monday	5:12:59 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	7 MWASI
08/08/12	Wednesday	5:21:36 AM	:30	\$600.00	P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	3 MWASI

\$13,200.00

22

Line: 2

08/09/12	Thursday	5:42:22 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	5 MWASI
08/27/12	Monday	5:43:37 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	14 MWASI
08/22/12	Wednesday	5:50:04 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	17 MWASI
08/08/12	Wednesday	5:43:37 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	6 MWASI
08/17/12	Friday	5:35:20 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	12 MWASI
08/13/12	Monday	5:50:34 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	3 MWASI
08/14/12	Tuesday	5:50:04 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	8 MWASI
08/31/12	Friday	5:50:49 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	22 MWASI
08/28/12	Tuesday	5:43:07 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	18 MWASI
08/20/12	Monday	5:35:20 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	9 MWASI
08/15/12	Wednesday	5:51:34 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	11 MWASI
08/29/12	Wednesday	5:43:17 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	21 MWASI
08/24/12	Friday	5:50:34 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	16 MWASI
08/30/12	Thursday	5:43:07 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	20 MWASI
08/10/12	Friday	5:36:35 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	7 MWASI
08/21/12	Tuesday	5:57:16 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	13 MWASI
09/03/12	Monday	5:50:49 AM	:30	\$750.00	P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	19 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928
 Line: 2

08/07/12	Tuesday	5:43:07 AM	:30	\$750.00 P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	4	MWASI
08/16/12	Thursday	5:44:07 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	10	MWASI
08/09/12	Thursday	5:50:04 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	24	MWASI
08/23/12	Thursday	5:50:19 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	15	MWASI
08/03/12	Friday	5:54:51 AM	:30	\$750.00 P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	1	MWASI

Line: 3

08/09/12	Thursday	6:28:29 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	4	MWASI
08/28/12	Tuesday	6:06:11 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	20	MWASI
08/07/12	Tuesday	6:13:27 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	7	MWASI
08/29/12	Wednesday	6:12:42 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	21	MWASI
09/03/12	Monday	6:35:55 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	24	MWASI
08/27/12	Monday	6:13:12 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	17	MWASI
08/03/12	Friday	6:36:42 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	28	MWASI
08/15/12	Wednesday	6:21:13 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	14	MWASI
08/13/12	Monday	6:20:13 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	6	MWASI
08/23/12	Thursday	6:44:21 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	18	MWASI
08/17/12	Friday	6:12:42 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	11	MWASI
08/14/12	Tuesday	6:52:07 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	8	MWASI
08/10/12	Friday	6:51:52 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	5	MWASI
08/20/12	Monday	6:43:06 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	12	MWASI
08/16/12	Thursday	6:13:22 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	13	MWASI
08/15/12	Wednesday	6:59:10 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	9	MWASI
08/22/12	Wednesday	6:27:59 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	19	MWASI
09/03/12	Monday	6:51:47 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	27	MWASI
08/08/12	Wednesday	6:20:43 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	3	MWASI
08/16/12	Thursday	6:43:51 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	10	MWASI
08/31/12	Friday	6:28:14 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	25	MWASI
08/29/12	Wednesday	6:51:52 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	26	MWASI
08/30/12	Thursday	6:36:00 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	22	MWASI
08/21/12	Tuesday	6:28:44 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	16	MWASI
08/06/12	Monday	5:57:42 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	1	MWASI
08/24/12	Friday	6:59:10 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	15	MWASI
08/31/12	Friday	6:44:16 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	23	MWASI

\$21,600.00

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Line: 4

08/07/12	Tuesday	8:29:26 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	9	MWASI
08/09/12	Thursday	8:37:05 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	19	MWASI
08/30/12	Thursday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	93	MWASI
08/27/12	Monday	7:49:21 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	77	MWASI
08/15/12	Wednesday	8:37:50 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	40	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

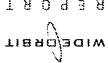
Order: 45928

Line: 4

08/09/12	Thursday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	17 MWASI
08/10/12	Friday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	22 MWASI
08/27/12	Monday	8:44:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	81 MWASI
08/21/12	Tuesday	8:54:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	61 MWASI
08/27/12	Monday	8:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	76 MWASI
08/23/12	Thursday	8:23:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	80 MWASI
08/31/12	Friday	7:29:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	98 MWASI
08/07/12	Tuesday	8:59:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	10 MWASI
08/08/12	Wednesday	8:11:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	13 MWASI
08/24/12	Friday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	72 MWASI
08/30/12	Thursday	8:11:45 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	95 MWASI
08/29/12	Wednesday	8:11:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	89 MWASI
08/22/12	Wednesday	8:45:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	65 MWASI
08/23/12	Thursday	8:44:55 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	68 MWASI
08/09/12	Thursday	8:54:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	20 MWASI
08/30/12	Thursday	8:29:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	34 MWASI
08/14/12	Tuesday	8:24:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	92 MWASI
08/22/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	64 MWASI
08/31/12	Friday	8:37:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	97 MWASI
08/13/12	Monday	8:45:55 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	26 MWASI
08/20/12	Monday	8:12:15 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	50 MWASI
08/08/12	Wednesday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	14 MWASI
08/14/12	Tuesday	8:44:40 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	36 MWASI
08/29/12	Wednesday	7:49:21 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	91 MWASI
08/08/12	Wednesday	8:36:50 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	33 MWASI
08/15/12	Wednesday	8:11:45 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	57 MWASI
08/21/12	Tuesday	7:59:11 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	62 MWASI
08/17/12	Friday	8:59:26 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	55 MWASI
08/28/12	Tuesday	8:11:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	108 MWASI
09/03/12	Monday	8:24:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	100 MWASI
08/15/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	38 MWASI
08/13/12	Monday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	25 MWASI
08/27/12	Monday	8:12:30 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	78 MWASI
08/16/12	Thursday	8:45:10 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	42 MWASI
08/20/12	Monday	8:37:20 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	53 MWASI
08/28/12	Tuesday	7:28:56 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	84 MWASI
08/21/12	Tuesday	8:37:20 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	60 MWASI
08/15/12	Wednesday	8:54:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	39 MWASI
08/14/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	37 MWASI
08/22/12	Wednesday	8:12:00 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	66 MWASI
08/20/12	Monday	7:36:07 AM	:30	\$400.00 P-2		CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	52 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)



Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/31/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	96 MWASI
08/20/12	Monday	8:53:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	51 MWASI
08/29/12	Wednesday	8:29:06 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	88 MWASI
08/10/12	Friday	8:11:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	21 MWASI
08/21/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	82 MWASI
09/03/12	Monday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	106 MWASI
08/08/12	Wednesday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	16 MWASI
08/07/12	Tuesday	8:12:15 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	11 MWASI
09/03/12	Monday	8:12:15 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	102 MWASI
08/16/12	Thursday	7:59:26 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	45 MWASI
09/03/12	Monday	8:37:50 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	103 MWASI
08/06/12	Monday	8:13:16 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	5 MWASI
08/10/12	Friday	5:04:57 AM	:30	\$400.00 P-2	5a Good Morn Cincinnati	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	113 MWASI
08/23/12	Thursday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	67 MWASI
08/13/12	Monday	8:45:25 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	28 MWASI
08/28/12	Tuesday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	85 MWASI
09/03/12	Monday	8:54:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	101 MWASI
08/31/12	Friday	8:54:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	99 MWASI
08/13/12	Monday	8:23:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	27 MWASI
08/29/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	107 MWASI
08/14/12	Tuesday	8:36:50 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	35 MWASI
08/08/12	Wednesday	8:58:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	15 MWASI
08/24/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	73 MWASI
08/06/12	Monday	8:43:20 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	6 MWASI
08/24/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	74 MWASI
08/24/12	Friday	8:37:20 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	74 MWASI
08/23/12	Thursday	7:29:11 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	69 MWASI
08/24/12	Friday	7:36:07 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	79 MWASI
08/16/12	Thursday	7:29:21 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	44 MWASI
08/17/12	Friday	8:12:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	48 MWASI
08/15/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	41 MWASI
08/28/12	Tuesday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	86 MWASI
07/31/12	Tuesday		:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	1 MWASI
08/03/12	Friday	8:53:16 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	4 MWASI
08/23/12	Thursday	8:53:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	70 MWASI
08/08/12	Wednesday	7:29:11 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	109 MWASI
08/30/12	Thursday	8:37:50 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	94 MWASI
08/13/12	Monday	8:54:15 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	31 MWASI
08/31/12	Friday	8:19:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	105 MWASI
08/16/12	Thursday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	54 MWASI
08/17/12	Friday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	49 MWASI
08/17/12	Friday	7:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	47 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/27/12	Monday	7:29:26 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	75 MWASI
08/22/12	Wednesday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	63 MWASI
08/07/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	32 MWASI
08/08/12	Wednesday	8:45:10 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	112 MWASI
08/07/12	Tuesday	7:58:56 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	12 MWASI
08/28/12	Tuesday	8:45:40 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	87 MWASI
08/14/12	Tuesday	8:12:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	56 MWASI
08/20/12	Monday	8:53:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	58 MWASI
08/10/12	Friday	8:37:05 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	30 MWASI
08/09/12	Thursday	8:11:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	18 MWASI
08/10/12	Friday	8:54:25 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	23 MWASI
08/22/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	83 MWASI
08/10/12	Friday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	24 MWASI
08/09/12	Thursday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	29 MWASI
08/21/12	Tuesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	59 MWASI
08/30/12	Thursday	8:45:10 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	104 MWASI
08/29/12	Wednesday	7:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	90 MWASI
08/17/12	Friday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	46 MWASI
08/16/12	Thursday	8:45:40 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	43 MWASI
08/24/12	Friday	8:18:45 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	71 MWASI
08/03/12	Friday	8:28:54 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	3 MWASI

Line: 5

08/18/12	Saturday	6:32:48 AM	:30	\$350.00 P-2	6a-8a Local 12 News Sat		6:00:00 AM-7:00 OBAMA SKED A	1522	1 MWASI
09/01/12	Saturday	6:24:06 AM	:30	\$350.00 P-2	6a-8a Local 12 News Sat		6:00:00 AM-7:00 OBAMA SKED A	1522	2 MWASI

Line: 6

08/25/12	Saturday	7:32:01 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	7 MWASI
09/01/12	Saturday	7:32:41 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	10 MWASI
08/18/12	Saturday	7:22:04 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	6 MWASI
09/01/12	Saturday	7:49:15 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	9 MWASI
08/18/12	Saturday	7:22:34 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	5 MWASI
08/11/12	Saturday	7:23:34 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	3 MWASI
08/04/12	Saturday	7:39:16 AM	:30	\$450.00 P-1	OFA-12-G-6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	2 MWASI
08/25/12	Saturday	7:50:10 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	8 MWASI
08/11/12	Saturday	7:14:47 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	4 MWASI
08/04/12	Saturday	7:58:09 AM	:30	\$450.00 P-1	OFA-12-G-6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	1 MWASI

Line: 7

08/11/12	Saturday	8:40:30 AM	:30	\$350.00 P-2	CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A		1522	1 MWASI
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928

Line: 7												
08/25/12	Saturday	8:40:00 AM	:30	\$350.00	P-2	CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A	1522	2	MWASI			
\$700.00												

Line: 8											
08/25/12	Saturday	8:15:26 AM	:30	\$650.00	P-2	CBS This Morning Saturday(8:00:00 AM-1					

Line: 9												
08/12/12	Sunday	9:17:30 AM	:30	\$1,100.00	P-1	CBS Sun Morning	1522	1	MWASH			
08/19/12	Sunday	10:29:11 AM	:30	\$1,100.00	P-1	CBS Sun Morning	1522	2	MWASH			
09/02/12	Sunday	10:11:34 AM	:30	\$1,100.00	P-1	CBS Sun Morning	1522	3	MWASH			
				\$3,300.00								
				3								

Line: 10												
09/02/12	Sunday	10:58:46 AM	:30	\$850.00	P-1	Face the Nation	1522	2	MWASI			
08/19/12	Sunday	10:59:46 AM	:30	\$850.00	P-1	Face the Nation	1522	1	MWASI			
				\$1,700.00								
				2								

Line: 11										
08/26/12	Sunday	11:14:43 AM	:30	\$400.00	P-2	News makers	1522	3	MWASI	
08/05/12	Sunday	11:28:12 AM	:30	\$400.00	P-2	OFA-12-G-News makers	1522	1	MWASI	
08/12/12	Sunday	11:14:58 AM	:30	\$400.00	P-2	News makers	1522	2	MWASI	
				\$1,200.00						
				3						

08/31/12	Friday	9:16:10 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	34	MWASI			
08/10/12	Friday	9:16:40 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	8	MWASI			
08/27/12	Monday	9:06:50 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	27	MWASI			
08/23/12	Thursday	9:24:45 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	25	MWASI			
08/06/12	Monday	9:16:10 AM	:30	\$350.00	P-2	OFA-12-G-M-F 9a-10a	1522	2	MWASI			
08/20/12	Monday	9:07:20 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	17	MWASI			
08/31/12	Friday	9:33:50 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	38	MWASI			
08/27/12	Monday	9:58:56 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	28	MWASI			
08/08/12	Wednesday	9:15:10 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	39	MWASI			
08/16/12	Thursday	9:16:40 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	15	MWASI			
08/30/12	Thursday	9:42:40 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	33	MWASI			
08/10/12	Friday	9:50:30 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	10	MWASI			
08/16/12	Thursday	9:59:11 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	20	MWASI			
08/09/12	Thursday	9:42:25 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	7	MWASI			
08/09/12	Thursday	9:50:30 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	43	MWASI			
08/17/12	Friday	9:42:40 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	16	MWASI			
08/24/12	Friday	9:15:10 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	30	MWASI			
08/20/12	Monday	9:33:50 AM	:30	\$350.00	P-2	M-F 9a-10a	1522	19	MWASI			

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De-Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 12

08/13/12	Monday	9:08:20 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	9	MWASI
08/15/12	Wednesday	9:25:00 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	22	MWASI
08/28/12	Tuesday	9:06:50 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	12	MWASI
08/23/12	Thursday	9:50:30 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	31	MWASI
08/08/12	Wednesday	9:42:25 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	6	MWASI
08/29/12	Wednesday	9:08:20 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	37	MWASI
08/22/12	Wednesday	9:42:40 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	24	MWASI
08/08/12	Wednesday	9:58:56 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	11	MWASI
08/24/12	Friday	9:58:26 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	26	MWASI
08/14/12	Tuesday	9:33:50 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	21	MWASI
08/15/12	Wednesday	9:51:00 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	14	MWASI
08/28/12	Tuesday	9:25:30 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	36	MWASI
08/10/12	Friday	9:08:20 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	42	MWASI
08/21/12	Tuesday	9:16:40 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	23	MWASI
08/29/12	Wednesday	9:59:11 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	32	MWASI
08/14/12	Tuesday	9:58:26 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	13	MWASI
09/03/12	Monday	9:17:10 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	35	MWASI
08/07/12	Tuesday	9:16:40 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	5	MWASI
08/17/12	Friday	9:25:15 AM	:30	\$350.00	P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	18	MWASI

\$13,300.00

38

Line: 13

08/09/12	Thursday	10:42:15 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	7	MWASI
08/10/12	Friday	10:14:10 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	8	MWASI
08/30/12	Thursday	10:31:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	31	MWASI
08/30/12	Thursday	10:51:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	35	MWASI
08/14/12	Tuesday	10:51:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	13	MWASI
08/15/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	14	MWASI
08/24/12	Friday	10:15:40 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	27	MWASI
08/29/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	30	MWASI
08/24/12	Friday	10:32:20 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	27	MWASI
08/29/12	Wednesday	10:14:55 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	30	MWASI
08/24/12	Friday	10:20:24 AM	:30	\$350.00	P-2	M-F 10a-11a	OFA-12-G	10:00 AM-11:00 AM	OBAMA SKED A	1522	1	MWASI
08/29/12	Wednesday	10:43:15 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	34	MWASI
09/03/12	Monday	10:24:30 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	33	MWASI
08/31/12	Friday	10:14:25 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	32	MWASI
08/08/12	Wednesday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	6	MWASI
09/03/12	Monday	10:24:00 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	36	MWASI
08/21/12	Tuesday	10:24:45 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	21	MWASI
08/10/12	Friday	10:33:05 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	10	MWASI
08/15/12	Wednesday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	18	MWASI
08/28/12	Tuesday	10:14:10 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	29	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 13

08/10/12	Friday	10:25:15 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	39	MWASI
08/27/12	Monday	10:14:40 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	25	MWASI
08/07/12	Tuesday	10:24:45 AM	:30	\$350.00	P-2	OFA-12-G-M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	11	MWASI
08/09/12	Thursday	10:14:40 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	5	MWASI
08/13/12	Monday	10:43:15 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	12	MWASI
08/22/12	Wednesday	10:24:30 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	22	MWASI
08/21/12	Tuesday	10:42:45 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	26	MWASI
08/17/12	Friday	10:15:55 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	20	MWASI
08/03/12	Friday	10:29:57 AM	:30	\$350.00	P-2	OFA-12-G-M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	4	MWASI
08/20/12	Monday	10:15:05 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	17	MWASI
08/13/12	Monday	10:14:10 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	9	MWASI
08/27/12	Monday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	28	MWASI
08/17/12	Friday	10:32:20 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	16	MWASI
08/16/12	Thursday	10:15:10 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	15	MWASI
08/16/12	Thursday	10:43:15 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	19	MWASI
08/23/12	Thursday	10:23:15 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	23	MWASI
08/09/12	Thursday	10:31:50 AM	:30	\$350.00	P-2	M-F 10a-11a	10:00 AM-11:00 /OBAMA SKED A	1522	37	MWASI

\$12,600.00

36

Line: 14

08/28/12	Tuesday	11:29:26 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	17	MWASI
08/10/12	Friday	10:58:56 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	5	MWASI
08/20/12	Monday	10:58:56 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	11	MWASI
08/17/12	Friday	10:58:41 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	10	MWASI
08/24/12	Friday	11:28:56 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	13	MWASI
08/13/12	Monday	11:28:41 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	7	MWASI
08/23/12	Thursday	11:29:11 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	15	MWASI
08/05/12	Sunday	11:32:08 PM	:30	\$1,500.00	P-3	OFA-12-G-11p M-Su Local 12 News 1	OBAMA SKED A	1522	19	MWASI
08/21/12	Tuesday	10:58:41 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	14	MWASI
08/09/12	Thursday	11:28:51 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	22	MWASI
08/31/12	Friday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	18	MWASI
08/15/12	Wednesday	11:29:11 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	12	MWASI
08/16/12	Thursday	11:28:56 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	9	MWASI
08/14/12	Tuesday	11:28:56 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	8	MWASI
08/29/12	Wednesday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	16	MWASI
08/06/12	Monday		:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	21	MWASI
08/06/12	Monday	10:58:54 AM	:30	\$1,500.00	P-1	OFA-12-G-The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	2	MWASI
08/08/12	Wednesday	11:28:41 AM	:30	\$1,500.00	P-1	The Price is Right	11:00 AM-12:00 /OBAMA SKED A	1522	6	MWASI

\$27,000.00

18

Line: 15

08/03/12	Friday	12:13:56 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon	12:00 PM-12:30 /OBAMA SKED A	1522	2	MWASI
08/27/12	Monday	6:12:53 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	12:00 PM-12:30 /OBAMA SKED A	1522	14	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order	Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 15

08/08/12	Wednesday	12:15:28 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	6 MWASI	
08/13/12	Monday	12:27:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	3 MWASI	
08/14/12	Tuesday	12:02:12 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	8 MWASI	
08/28/12	Tuesday	12:08:44 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	19 MWASI	
08/09/12	Thursday	12:02:27 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	24 MWASI	
08/07/12	Tuesday	12:15:11 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	4 MWASI	
08/16/12	Thursday	12:10:14 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	10 MWASI	
08/09/12	Thursday	12:16:01 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	5 MWASI	
08/23/12	Thursday	12:02:27 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	15 MWASI	
08/10/12	Friday	12:09:37 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	7 MWASI	
08/22/12	Wednesday	12:10:07 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	16 MWASI	
08/21/12	Tuesday	12:22:43 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	13 MWASI	
09/03/12	Monday	12:32:26 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	18 MWASI	
08/15/12	Wednesday	12:28:56 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	12 MWASI	
08/31/12	Friday	12:03:21 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	22 MWASI	
08/17/12	Friday	12:03:46 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	11 MWASI	
08/24/12	Friday	12:16:23 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	17 MWASI	
08/20/12	Monday	12:15:58 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	9 MWASI	
08/30/12	Thursday	12:29:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	20 MWASI	
08/29/12	Wednesday	12:28:36 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30	FOBAMA SKED A	1522	21 MWASI	

Line: 16

08/17/12	Friday	12:59:26 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	12 MWASI	
08/05/12	Sunday	6:49:55 PM	:30	\$850.00	P-2	OFA-12-G-Local 12 News Sun			OBAMA SKED A	1522	27 MWASI	
08/13/12	Monday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	7 MWASI	
08/14/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	16 MWASI	
08/28/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	26 MWASI	
09/03/12	Monday		:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	23 MWASI	
08/09/12	Thursday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	9 MWASI	
08/08/12	Wednesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	8 MWASI	
08/10/12	Friday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	10 MWASI	
08/07/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	11 MWASI	
08/15/12	Wednesday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	13 MWASI	
08/31/12	Friday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	20 MWASI	
08/20/12	Monday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	15 MWASI	
08/24/12	Friday	12:58:56 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	18 MWASI	
08/30/12	Thursday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	24 MWASI	
08/16/12	Thursday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	14 MWASI	
08/03/12	Friday	12:55:02 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	4 MWASI	
07/31/12	Tuesday		:30	\$850.00	P-1	Young & the Restless		12:30 PM-1:30	PIOBAMA SKED A	1522	1 MWASI	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
 Agency: Greer Margolis Mitchell
 Station: WKRC-TV
 Order: 45928
 Line: 16

08/22/12	Wednesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	17 MWASI
08/21/12	Tuesday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	21 MWASI
08/29/12	Wednesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	22 MWASI
08/06/12	Monday	12:58:46 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	5 MWASI
08/10/12	Friday	12:58:56 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	30 MWASI
08/27/12	Monday	1:29:26 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	OBAMA SKED A	1522	19 MWASI

Line: 17

08/04/12	Saturday	6:08:19 PM	:30	\$750.00	P-2	OBAMA SKED A	1:30 PM-2:00 PM	OBAMA SKED A	1522	17 MWASI
08/29/12	Wednesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	16 MWASI
08/09/12	Thursday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	5 MWASI
09/03/12	Monday		:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	15 MWASI
08/05/12	Sunday	2:36:02 PM	:30	\$750.00	P-3	OFA-12-G-PGA	(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	18 MWASI
08/23/12	Thursday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	12 MWASI
08/21/12	Tuesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	13 MWASI
08/06/12	Monday	1:59:12 PM	:30	\$750.00	P-2	OFA-12-G-Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	4 MWASI
08/08/12	Wednesday	1:29:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	7 MWASI
08/22/12	Wednesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	11 MWASI
08/20/12	Monday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	8 MWASI
08/14/12	Tuesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	9 MWASI
08/10/12	Friday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	6 MWASI
08/03/12	Friday	1:59:12 PM	:30	\$750.00	P-2	OFA-12-G-Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	2 MWASI
08/16/12	Thursday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	10 MWASI
08/31/12	Friday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	14 MWASI

\$12,000.00

16

Line: 18

08/13/12	Monday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	7 MWASI
08/09/12	Thursday	2:28:41 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	8 MWASI
08/10/12	Friday	2:28:51 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	5 MWASI
08/15/12	Wednesday	2:59:21 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	9 MWASI
08/08/12	Wednesday	5:06:42 AM	:30	\$450.00	P-2	5a Good Morn Cincinnati	(5:00:00 AM-5:30 AM)	OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	18 MWASI
08/30/12	Thursday	2:28:56 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	17 MWASI
08/31/12	Friday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	20 MWASI
08/07/12	Tuesday	2:59:11 PM	:30	\$450.00	P-2	OFA-12-G-The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	6 MWASI
08/17/12	Friday	2:28:41 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	10 MWASI
08/20/12	Monday	2:28:51 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	12 MWASI
08/10/12	Friday	2:29:21 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	24 MWASI
08/16/12	Thursday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	11 MWASI
08/27/12	Monday	2:29:21 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	16 MWASI
08/28/12	Tuesday	2:29:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	19 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 18

08/21/12	Tuesday	2:28:41 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		13	MWASI
07/31/12	Tuesday		:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		1	MWASI
08/22/12	Wednesday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		14	MWASI
08/06/12	Monday	2:25:31 PM	:30	\$450.00 P-2	OFA-12-G- The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		2	MWASI
08/24/12	Friday	2:59:11 PM	:30	\$450.00 P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		15	MWASI
				\$9,000.00								
				20								

Line: 19

08/15/12	Wednesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		14	MWASI
08/17/12	Friday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		16	MWASI
08/28/12	Tuesday	3:59:02 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		29	MWASI
08/13/12	Monday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		12	MWASI
08/29/12	Wednesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		30	MWASI
08/10/12	Friday	3:28:46 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		10	MWASI
08/14/12	Tuesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		13	MWASI
08/22/12	Wednesday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		22	MWASI
08/28/12	Tuesday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		32	MWASI
09/03/12	Monday		:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		35	MWASI
08/30/12	Thursday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		31	MWASI
08/04/12	Saturday	9:12:10 AM	:30	\$400.00 P-2	OFA-12-G- EM Sat Rotator		(6:00:00 AM-10:00:00 AM)	OBAMA SKED A	1522		39	MWASI
08/23/12	Thursday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		23	MWASI
08/21/12	Tuesday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		21	MWASI
08/04/12	Saturday	6:42:11 AM	:30	\$400.00 P-2	OFA-12-G- EM Sat Rotator		(6:00:00 AM-10:00:00 AM)	OBAMA SKED A	1522		38	MWASI
08/09/12	Thursday	3:59:02 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		7	MWASI
08/10/12	Friday	3:59:17 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		8	MWASI
08/03/12	Friday	8:47:39 AM	:30	\$400.00 P-2	OFA-12-G- CBS This Morning		3:00 PM-4:00 PM	OBAMA SKED A	1522		37	MWASI
08/13/12	Monday	3:58:57 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		9	MWASI
08/15/12	Wednesday	3:59:02 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		19	MWASI
09/03/12	Monday		:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		33	MWASI
08/16/12	Thursday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		20	MWASI
08/08/12	Wednesday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		6	MWASI
08/16/12	Thursday	3:58:47 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		15	MWASI
08/30/12	Thursday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		34	MWASI
08/07/12	Tuesday	3:28:41 PM	:30	\$400.00 P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		5	MWASI
08/24/12	Friday	3:59:12 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		26	MWASI
08/17/12	Friday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		18	MWASI
08/20/12	Monday	3:58:42 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		17	MWASI
08/06/12	Monday	3:29:11 PM	:30	\$400.00 P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		2	MWASI
08/07/12	Tuesday	3:59:17 PM	:30	\$400.00 P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		11	MWASI
08/24/12	Friday	3:28:36 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		24	MWASI
08/22/12	Wednesday	3:58:42 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		28	MWASI
08/27/12	Monday	3:58:32 PM	:30	\$400.00 P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		25	MWASI

[Filtered by:] [Sorted by: Station]

08/21/12	Tuesday	3:28:46 PM	:30	\$400.00 P-2	Let's Make a Deal	3:00 PM-4:00 PM OBAMA SKED A	1522	27 MWASI
08/31/12	Friday	3:29:06 PM	:30	\$400.00 P-2	Let's Make a Deal	3:00 PM-4:00 PM OBAMA SKED A	1522	36 MWASI
				\$14,400.00				
								36

Line: 19

Agency: Greer Margolis Mitchell
Station: WKRC-TV

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Line: 19

Line: 20

08/13/12	Monday	4:21:16 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	13 MWASI
08/14/12	Tuesday	4:29:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	24 MWASI
09/03/12	Monday	4:05:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	44 MWASI
08/08/12	Wednesday	4:50:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	15 MWASI
08/06/12	Monday	4:44:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	2 MWASI
08/08/12	Wednesday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	11 MWASI
08/13/12	Monday	4:51:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	9 MWASI
08/06/12	Monday	4:27:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	45 MWASI
08/22/12	Wednesday	4:27:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	33 MWASI
08/27/12	Monday	4:29:06 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	32 MWASI
09/03/12	Monday	4:43:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	39 MWASI
08/17/12	Friday	4:43:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	18 MWASI
08/16/12	Thursday	4:13:26 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	17 MWASI
08/29/12	Wednesday	4:14:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	36 MWASI
08/30/12	Thursday	4:29:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	37 MWASI
08/17/12	Friday	4:19:41 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	20 MWASI
08/28/12	Tuesday	4:14:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	41 MWASI
08/20/12	Monday	4:43:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	19 MWASI
08/29/12	Wednesday	4:29:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	43 MWASI
08/10/12	Friday	4:43:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	10 MWASI
08/27/12	Monday	4:50:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	29 MWASI
08/21/12	Tuesday	4:42:06 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	25 MWASI
08/22/12	Wednesday	4:49:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	26 MWASI
08/30/12	Thursday	4:20:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	42 MWASI
08/28/12	Tuesday	4:27:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	35 MWASI
08/10/12	Friday	4:04:51 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	47 MWASI
08/23/12	Thursday	4:51:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	34 MWASI
07/31/12	Tuesday		:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	3 MWASI
08/07/12	Tuesday	4:05:36 PM	:30	\$1,100.00 P-2	OFA-12-G-4p Local 12 News at Four	1522	5 MWASI
08/16/12	Thursday	4:42:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	22 MWASI
08/10/12	Friday	4:27:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	8 MWASI
08/09/12	Thursday	4:43:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	14 MWASI
08/31/12	Friday	4:13:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	40 MWASI
08/15/12	Wednesday	4:20:46 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	16 MWASI
08/24/12	Friday	4:42:46 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	1522	28 MWASI

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 20

				\$48,400.00		44	
Thursday	4:05:21 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	27 MWASI
Wednesday	4:43:06 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	22 MWASI
Monday	4:20:16 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	21 MWASI
Thursday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	7 MWASI
Tuesday	4:43:41 PM	:30	\$1,100.00 P-2	OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	12 MWASI
Friday	4:21:11 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	30 MWASI
Friday	4:42:36 PM	:30	\$1,100.00 P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	38 MWASI

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 21

08/29/12	Wednesday	5:21:07 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	30 MWASI		
08/16/12	Thursday	5:03:18 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	18 MWASI		
08/28/12	Tuesday	5:12:35 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	29 MWASI		
08/31/12	Friday	5:12:00 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	32 MWASI		

Line: 22

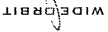
08/13/12	Monday	5:41:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	7 MWASI		
08/22/12	Wednesday	5:20:02 PM	:30	\$1,400.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 OBAMA SKED A	1522	31 MWASI		
08/21/12	Tuesday	5:42:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	17 MWASI		
08/27/12	Monday	5:49:53 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	22 MWASI		
08/31/12	Friday	5:43:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	27 MWASI		
08/07/12	Tuesday	5:49:23 PM	:30	\$1,400.00 P-1	5p Local 12-G-5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	8 MWASI		
08/14/12	Tuesday	5:57:56 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	16 MWASI		
08/22/12	Wednesday	5:35:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	18 MWASI		
08/16/12	Thursday	5:50:33 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	12 MWASI		
08/31/12	Friday	5:58:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	30 MWASI		
08/09/12	Thursday	5:34:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	5 MWASI		
08/28/12	Tuesday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	24 MWASI		
08/17/12	Friday	5:56:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	13 MWASI		
08/27/12	Monday	5:50:53 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	21 MWASI		
08/08/12	Wednesday	5:34:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	3 MWASI		
08/23/12	Thursday	5:56:36 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	19 MWASI		
08/23/12	Thursday	5:34:36 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	23 MWASI		
08/10/12	Friday	5:42:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	9 MWASI		
08/09/12	Thursday	5:56:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	6 MWASI		
08/30/12	Thursday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	26 MWASI		
08/29/12	Wednesday	5:50:33 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	25 MWASI		
08/29/12	Wednesday	5:58:06 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	29 MWASI		
08/17/12	Friday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	15 MWASI		
08/20/12	Monday	5:35:11 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	14 MWASI		
08/24/12	Friday	5:50:08 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	20 MWASI		
08/14/12	Tuesday	5:34:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	10 MWASI		
09/03/12	Monday	5:57:55 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	28 MWASI		
08/06/12	Monday	5:57:55 PM	:30	\$1,400.00 P-1	OFA-12-G-5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	2 MWASI		
08/08/12	Wednesday	5:58:06 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	4 MWASI		
08/15/12	Wednesday	5:49:03 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	11 MWASI		

Line: 23

08/13/12	Monday	6:11:53 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	9 MWASI		
09/03/12	Monday	6:12:23 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	28 MWASI		
08/30/12	Thursday	6:20:32 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	26 MWASI		

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)



Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 23

08/22/12	Wednesday	6:05:34 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	18 MWASI		
08/16/12	Thursday	6:29:11 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	12 MWASI		
08/31/12	Friday	6:28:31 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	27 MWASI		
08/27/12	Monday	6:12:23 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	23 MWASI		
08/10/12	Friday	6:12:58 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	3 MWASI		
08/28/12	Tuesday	6:29:16 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	24 MWASI		
08/13/12	Monday	6:29:16 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	7 MWASI		
08/27/12	Monday	6:27:51 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	21 MWASI		
08/17/12	Friday	6:05:34 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	13 MWASI		
08/30/12	Thursday	6:27:16 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	30 MWASI		
08/22/12	Wednesday	6:26:56 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	22 MWASI		
08/04/12	Saturday	11:30:48 PM	:30	\$1,500.00 P-3	OFA-12-G-11p M-Su Local 12 News 1	OBAMA SKED A	1522	31 MWASI		
08/08/12	Wednesday	6:11:53 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	4 MWASI		
08/10/12	Friday	6:28:56 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	6 MWASI		
08/03/12	Friday	6:26:27 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	2 MWASI		
08/09/12	Thursday	6:20:47 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	5 MWASI		
08/29/12	Wednesday	6:21:02 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	25 MWASI		
08/08/12	Wednesday	6:20:02 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	8 MWASI		
08/24/12	Friday	6:12:53 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	20 MWASI		
08/14/12	Tuesday	6:28:41 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	10 MWASI		
08/15/12	Wednesday	6:11:53 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	16 MWASI		
08/16/12	Thursday	6:12:18 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	15 MWASI		
08/23/12	Thursday	6:12:23 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	19 MWASI		
08/20/12	Monday	6:19:47 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	14 MWASI		
08/21/12	Tuesday	6:11:38 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	17 MWASI		
08/31/12	Friday	6:29:01 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	29 MWASI		
08/15/12	Wednesday	6:27:56 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	11 MWASI		

Line: 24

08/08/12	Wednesday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	3 MWASI		
08/15/12	Wednesday	6:27:26 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	16 MWASI		
08/16/12	Thursday	6:28:11 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	15 MWASI		
08/16/12	Thursday	6:28:41 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	12 MWASI		
08/17/12	Friday	6:28:31 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	13 MWASI		
08/10/12	Friday	6:26:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	8 MWASI		
08/27/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	21 MWASI		
08/09/12	Thursday	5:50:03 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 PM OBAMA SKED A	1522	33 MWASI		
08/07/12	Tuesday	6:27:41 PM	:30	\$1,200.00 P-2	OFA-12-G-CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	9 MWASI		
08/20/12	Monday	6:28:31 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	14 MWASI		
08/10/12	Friday	5:11:55 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 PM OBAMA SKED A	1522	36 MWASI		
08/13/12	Monday	6:27:56 PM	:30	\$1,200.00 P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	7 MWASI		

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 24

08/23/12	Thursday	6:28:11 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	19 MWASI
08/31/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	27 MWASI
08/17/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	10 MWASI
08/08/12	Wednesday	5:49:33 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522	31 MWASI
08/24/12	Friday	6:27:41 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	25 MWASI
08/08/12	Wednesday	6:29:16 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	4 MWASI
08/30/12	Thursday	5:43:37 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522	34 MWASI
08/07/12	Tuesday	5:56:56 PM	:30	\$1,200.00 P-2	OFA-12-G-5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522	32 MWASI
08/07/12	Tuesday	5:35:36 PM	:30	\$1,200.00 P-2	OFA-12-G-5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522	37 MWASI
08/15/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	11 MWASI
08/10/12	Friday	5:27:55 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:00:00 PM-5:30 PM OBAMA SKED A	1522	35 MWASI
08/22/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	18 MWASI
09/03/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	30 MWASI
08/10/12	Friday	6:27:26 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	6 MWASI
08/01/12	Wednesday	6:50:12 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	2 MWASI
08/06/12	Monday	6:50:12 PM	:30	\$1,200.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	1 MWASI
08/09/12	Thursday	6:29:11 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522	5 MWASI

\$36,000.00

30

Line: 25

09/01/12	Saturday	6:15:43 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	5 MWASI
08/25/12	Saturday	6:04:25 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	4 MWASI
08/04/12	Saturday	6:12:50 PM	:30	\$400.00 P-3	OFA-12-G-6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	1 MWASI
08/18/12	Saturday	6:21:55 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522	3 MWASI
08/11/12	Saturday	6:24:21 AM	:30	\$400.00 P-2	EM Sat Rotator		(6:00:00 AM-10:00 PM OBAMA SKED A	1522	6 MWASI

\$2,000.00

5

Line: 26

08/19/12	Sunday	6:40:45 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	3 MWASI
08/04/12	Saturday	5:02:10 PM	:30	\$600.00 P-3	OFA-12-G-PGA		(2:00:00 PM-6:00 PM OBAMA SKED A	1522	6 MWASI
08/05/12	Sunday	6:55:12 PM	:30	\$600.00 P-3	OFA-12-G-630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	1 MWASI
09/02/12	Sunday	6:52:35 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	5 MWASI
08/26/12	Sunday	6:52:25 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522	4 MWASI

\$3,000.00

5

Line: 27

08/06/12	Monday	7:12:59 PM	:30	\$1,100.00 P-2	OFA-12-G-M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	1 MWASI
08/11/12	Saturday	3:23:56 PM	:30	\$975.00 P-3	PGA		OBAMA SKED A	1522	26 MWASI
08/15/12	Wednesday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	12 MWASI
08/10/12	Friday	6:44:13 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	5 MWASI
08/23/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	15 MWASI
08/28/12	Tuesday	7:11:12 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	19 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45928

Line: 27

08/22/12	Wednesday	7:28:34 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	17 MWASI	
08/21/12	Tuesday	7:03:56 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	13 MWASI	
08/17/12	Friday	7:10:57 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	10 MWASI	
08/09/12	Thursday	7:04:11 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	4 MWASI	
08/27/12	Monday	7:10:42 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	16 MWASI	
08/07/12	Tuesday	7:04:41 PM	:30	\$1,100.00 P-2		OFA-12-G	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	3 MWASI	
08/24/12	Friday	7:28:19 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	14 MWASI	
08/31/12	Friday	7:11:27 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	18 MWASI	
08/14/12	Tuesday	7:28:04 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	8 MWASI	
08/08/12	Wednesday	7:04:26 PM	:30	\$1,100.00 P-2			M-F Prime Access Rotator				1522	23 MWASI	
08/12/12	Sunday	5:32:26 PM	:30	\$975.00 P-3			PGA		OBAMA SKED A		1522	27 MWASI	
08/13/12	Monday	7:11:07 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	6 MWASI	
08/08/12	Wednesday	7:22:14 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	7 MWASI	
08/29/12	Wednesday	7:28:19 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	22 MWASI	
08/07/12	Tuesday	7:10:12 PM	:30	\$1,100.00 P-2		OFA-12-G	M-F Prime Access Rotator				1522	24 MWASI	
08/20/12	Monday	7:22:14 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	11 MWASI	
09/03/12	Monday	7:03:56 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	21 MWASI	
08/16/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2			M-F 7p-730p	7:00 PM-7:30 PM	OBAMA SKED A		1522	9 MWASI	
				\$26,150.00									
												24	

Line: 28

08/23/12	Thursday	7:50:44 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	15 MWASI	
08/07/12	Tuesday	7:58:06 PM	:30	\$1,100.00 P-2		OFA-12-G	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	3 MWASI	
08/09/12	Thursday	4:12:56 PM	:30	\$1,100.00 P-2			4p Local 12 News at Four		OBAMA SKED A		1522	24 MWASI	
08/09/12	Thursday	7:42:52 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	5 MWASI	
08/21/12	Tuesday	7:35:29 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	14 MWASI	
08/15/12	Wednesday	7:51:41 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	11 MWASI	
09/03/12	Monday	7:35:44 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	21 MWASI	
08/17/12	Friday	7:35:14 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	9 MWASI	
08/08/12	Wednesday	7:42:37 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	6 MWASI	
08/27/12	Monday	7:50:56 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	16 MWASI	
08/13/12	Monday	7:34:29 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	7 MWASI	
08/29/12	Wednesday	7:35:24 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	22 MWASI	
08/14/12	Tuesday	7:51:11 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	8 MWASI	
08/16/12	Thursday	7:51:11 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	10 MWASI	
08/22/12	Wednesday	7:51:11 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	17 MWASI	
08/20/12	Monday	7:42:50 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	12 MWASI	
08/10/12	Friday	7:51:33 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	4 MWASI	
08/31/12	Friday	7:51:26 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	19 MWASI	
08/28/12	Tuesday	7:35:44 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	20 MWASI	
08/24/12	Friday	7:51:26 PM	:30	\$1,100.00 P-2			M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	13 MWASI	
08/06/12	Monday	7:28:09 PM	:30	\$1,100.00 P-2		OFA-12-G	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA SKED A		1522	2 MWASI	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 28											
\$23,100.00											21
Line: 29											
08/04/12	Saturday	7:16:21 PM	:30	\$500.00	P-3	OFA-12-G-Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A		1522	1 MWVSI
08/11/12	Saturday	7:31:50 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A		1522	2 MWVSI
08/25/12	Saturday	7:32:50 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A		1522	4 MWVSI
08/18/12	Saturday	7:14:40 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A		1522	3 MWVSI
09/01/12	Saturday	7:49:30 PM	:30	\$500.00	P-3	Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A		1522	5 MWVSI
\$2,500.00											5

Line: 30											
08/16/12	Thursday	11:18:57 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		12 MWVSI
08/26/12	Tuesday	11:12:58 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		30 MWVSI
08/14/12	Tuesday	11:04:49 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		16 MWVSI
08/11/12	Saturday	11:18:55 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		6 MWVSI
08/23/12	Thursday	11:33:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		21 MWVSI
08/29/12	Wednesday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		29 MWVSI
08/31/12	Friday	11:20:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		32 MWVSI
08/17/12	Friday	11:27:40 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		18 MWVSI
08/30/12	Thursday	11:26:56 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		28 MWVSI
08/22/12	Wednesday	11:27:37 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		22 MWVSI
08/27/12	Monday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		24 MWVSI
08/13/12	Monday	11:04:38 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		10 MWVSI
08/21/12	Tuesday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		23 MWVSI
08/18/12	Saturday	11:06:05 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		25 MWVSI
08/24/12	Friday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		4 MWVSI
08/06/12	Monday	11:27:24 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		33 MWVSI
08/05/12	Sunday	11:22:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		35 MWVSI
08/09/12	Thursday	11:19:12 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		31 MWVSI
09/03/12	Monday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		20 MWVSI
08/26/12	Sunday	11:05:23 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		7 MWVSI
08/09/12	Thursday	11:20:12 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		26 MWVSI
09/02/12	Sunday	11:18:39 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		17 MWVSI
08/15/12	Wednesday	11:12:21 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		27 MWVSI
09/01/12	Saturday	11:12:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		8 MWVSI
08/07/12	Tuesday	11:20:26 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		9 MWVSI
08/04/12	Wednesday	11:11:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		3 MWVSI
08/10/12	Friday	11:34:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		11 MWVSI
08/20/12	Monday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		15 MWVSI
08/25/12	Saturday	11:20:55 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		19 MWVSI
08/19/12	Sunday	11:26:17 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News 1 11:00 PM-11:35 PM	OBAMA SKED A		1522		13 MWVSI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 30

Line: 31

\$54,400.00	32
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08/16/12	Thursday	12:24:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	10 MWAS
08/06/12	Monday		:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	26 MWAS
08/07/12	Tuesday	11:46:30 PM	:30	\$550.00 P-2	OFA-12-G-Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	6 MWAS
08/03/12	Friday	12:16:23 XM	:30	\$550.00 P-2	OFA-12-G-Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	4 MWAS
08/05/12	Sunday	12:00:19 XM	:30	\$550.00 P-2	OFA-12-G-Sun 1135p-1205a	OBAAMA SKED A	1522	25 MWAS
08/30/12	Thursday	11:59:00 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	20 MWAS
08/29/12	Wednesday	12:25:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	23 MWAS
08/27/12	Monday	12:24:45 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	18 MWAS
08/15/12	Wednesday	12:11:15 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	11 MWAS
08/22/12	Wednesday	12:11:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	17 MWAS
08/13/12	Monday	12:25:00 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	9 MWAS
08/31/12	Friday	12:24:45 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	24 MWAS
08/21/12	Tuesday	12:25:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	16 MWAS
08/24/12	Friday	12:11:00 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	19 MWAS
08/17/12	Friday	12:11:30 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	12 MWAS
09/03/12	Monday	12:12:00 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	22 MWAS
08/14/12	Tuesday	11:47:00 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	13 MWAS
08/09/12	Thursday	12:24:15 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	5 MWAS
08/07/12	Tuesday	11:59:30 PM	:30	\$550.00 P-2	OFA-12-G-Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	27 MWAS
08/12/12	Sunday	11:48:54 PM	:30	\$550.00 P-2	Sun 1135p-1205a	OBAAMA SKED A	1522	28 MWAS
08/20/12	Monday	11:58:45 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	14 MWAS
08/06/12	Monday	12:31:33 XM	:30	\$550.00 P-2	OFA-12-G-Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	3 MWAS
08/28/12	Tuesday	11:46:15 PM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	21 MWAS
08/08/12	Wednesday	12:24:15 XM	:30	\$550.00 P-2	Letterman	11:36 PM-12:36 XOBAMA SKED A	1522	8 MWAS
			\$13,200.00					
			24					

Line: 32

08/07/12	Tuesday	1:25:20 XM	:30	\$350.00	P-1	OFA-12-G-Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	6 MWASI
09/03/12	Monday	1:12:45 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	12 MWASI
08/22/12	Wednesday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	9 MWASI
08/03/12	Friday	12:56:14 XM	:30	\$350.00	P-1	OFA-12-G-Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	2 MWASI
08/24/12	Friday	12:48:50 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	10 MWASI
08/02/12	Thursday		:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	3 MWASI
08/20/12	Monday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	7 MWASI
08/28/12	Tuesday	1:11:55 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	11 MWASI
08/13/12	Monday	1:12:10 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	5 MWASI
08/16/12	Thursday	12:48:05 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	8 MWASI
08/04/12	Saturday	11:46:07 PM	:30	\$350.00	P-2	OFA-12-G-Sat 1135p-1205a	12:36 AM-1:36 AOBAMA SKED A	1522	13 MWASI
08/09/12	Thursday		:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36 AOBAMA SKED A	1522	15 MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 32

\$4,200.00													12
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Line: 33

08/25/12	Saturday	1:41:33 XM	:30	\$500.00	P-2	Sat Late Fringe Rotator		11:35 PM-12:05	XOBAMA SKED A	1522		4	MWASI
08/18/12	Saturday	1:27:32 XM	:30	\$500.00	P-2	Sat Late Fringe Rotator		11:35 PM-12:05	XOBAMA SKED A	1522		3	MWASI
08/11/12	Saturday	11:49:27 PM	:30	\$500.00	P-2	Sat Late Fringe Rotator		11:35 PM-12:05	XOBAMA SKED A	1522		2	MWASI
09/01/12	Saturday	2:04:11 XM	:30	\$500.00	P-2	Sat Late Fringe Rotator		11:35 PM-12:05	XOBAMA SKED A	1522		5	MWASI
08/04/12	Saturday	12:01:15 XM	:30	\$500.00	P-2	OFA-12-G-Sat Late Fringe Rotator		11:35 PM-12:05	XOBAMA SKED A	1522		1	MWASI
\$2,500.00													5

Line: 34

08/04/12	Saturday	1:02:17 XM	:30	\$350.00	P-2	OFA-12-G-Sat 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		1	MWASI
08/18/12	Saturday	12:44:41 XM	:30	\$350.00	P-2	Sat 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		3	MWASI
08/25/12	Saturday	11:47:39 PM	:30	\$350.00	P-2	Sat 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		4	MWASI
09/01/12	Saturday	12:24:28 XM	:30	\$350.00	P-2	Sat 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		5	MWASI
08/11/12	Saturday	1:28:17 XM	:30	\$350.00	P-2	Sat 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		2	MWASI
\$1,750.00													5

Line: 35

09/01/12	Saturday	1:26:47 XM	:30	\$200.00	P-2	Sat 1205a-105a		1:05 AM-2:05	AMOBAMA SKED A	1522		5	MWASI
08/04/12	Saturday	1:47:16 XM	:30	\$200.00	P-2	OFA-12-G-Sat 1205a-105a		1:05 AM-2:05	AMOBAMA SKED A	1522		1	MWASI
08/25/12	Saturday	12:04:11 XM	:30	\$200.00	P-2	Sat 1205a-105a		1:05 AM-2:05	AMOBAMA SKED A	1522		4	MWASI
08/18/12	Saturday	1:28:02 XM	:30	\$200.00	P-2	Sat 1205a-105a		1:05 AM-2:05	AMOBAMA SKED A	1522		3	MWASI
08/11/12	Saturday	1:27:47 XM	:30	\$200.00	P-2	Sat 1205a-105a		1:05 AM-2:05	AMOBAMA SKED A	1522		2	MWASI
\$1,000.00													5

Line: 36

08/12/12	Sunday	12:04:11 XM	:30	\$600.00	P-2	Sun 1135p-1205a		11:35 PM-12:05	XOBAMA SKED A	1522		2	MWASI
09/02/12	Sunday	11:56:01 PM	:30	\$600.00	P-2	Sun 1135p-1205a		11:35 PM-12:05	XOBAMA SKED A	1522		5	MWASI
08/19/12	Sunday	11:42:17 PM	:30	\$600.00	P-2	Sun 1135p-1205a		11:35 PM-12:05	XOBAMA SKED A	1522		3	MWASI
08/26/12	Sunday	11:49:09 PM	:30	\$600.00	P-2	Sun 1135p-1205a		11:35 PM-12:05	XOBAMA SKED A	1522		4	MWASI
08/05/12	Sunday	12:03:30 XM	:30	\$600.00	P-2	OFA-12-G-Sun 1135p-1205a		11:35 PM-12:05	XOBAMA SKED A	1522		1	MWASI
\$3,000.00													5

Line: 37

08/12/12	Sunday	1:02:55 XM	:30	\$350.00	P-2	Sun 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		2	MWASI
08/05/12	Sunday	12:49:02 XM	:30	\$350.00	P-2	OFA-12-G-Sun 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		1	MWASI
09/02/12	Sunday	12:53:10 XM	:30	\$350.00	P-2	Sun 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		5	MWASI
08/19/12	Sunday	12:53:10 XM	:30	\$350.00	P-2	Sun 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		3	MWASI
08/26/12	Sunday	12:44:41 XM	:30	\$350.00	P-2	Sun 1205a-105a		12:05 AM-1:05	AtOBAMA SKED A	1522		4	MWASI
\$1,750.00													5

Line: 38

08/05/12	Sunday	1:29:19 XM	:30	\$200.00	P-2	OFA-12-G-Sun 105a-205a		1:05 AM-2:05	AMOBAMA SKED A	1522		1	MWASI
08/12/12	Sunday	1:41:43 XM	:30	\$200.00	P-2	Sun 105a-205a		1:05 AM-2:05	AMOBAMA SKED A	1522		2	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 38

09/02/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a		1:05 AM-2:05 AM	OBAMA SKED A	1522	5	MWASI
08/19/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a		1:05 AM-2:05 AM	OBAMA SKED A	1522	3	MWASI
08/26/12	Sunday	1:41:48 XM	:30	\$200.00 P-2	Sun 105a-205a		1:05 AM-2:05 AM	OBAMA SKED A	1522	4	MWASI

Line: 39

08/20/12	Monday	8:58:26 PM	:30	\$4,000.00 P-2	Mon Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI
08/06/12	Monday	8:18:58 PM	:30	\$4,000.00 P-2	OFA-12-G-Mon Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
09/03/12	Monday	7:58:35 PM	:30	\$4,000.00 P-2	Mon Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	3	MWASI

Line: 40

08/13/12	Monday	9:15:13 PM	:30	\$5,000.00 P-2	Mon Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
08/27/12	Monday	9:14:48 PM	:30	\$5,000.00 P-2	Mon Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	3	MWASI
08/06/12	Monday	9:15:54 PM	:30	\$5,000.00 P-2	OFA-12-G-Mon Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 41

08/06/12	Monday	10:34:50 PM	:30	\$4,000.00 P-2	OFA-12-G-Mon Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
09/03/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	3	MWASI
08/20/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 42

08/21/12	Tuesday	7:59:05 PM	:30	\$4,200.00 P-2	Tue Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI
08/07/12	Tuesday	8:39:48 PM	:30	\$4,200.00 P-2	OFA-12-G-Tue Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 43

08/14/12	Tuesday	9:40:38 PM	:30	\$3,500.00 P-2	Tue Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
08/28/12	Tuesday	9:20:17 PM	:30	\$3,500.00 P-2	Tue Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 44

08/21/12	Tuesday	10:43:00 PM	:30	\$3,000.00 P-2	Tue Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
08/07/12	Tuesday	10:28:00 PM	:30	\$3,000.00 P-2	OFA-12-G-Tue Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 45

08/08/12	Wednesday	7:59:26 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/22/12	Wednesday	8:28:26 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	3	MWASI
08/29/12	Wednesday	8:58:56 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	4	MWASI
08/15/12	Wednesday	8:58:11 PM	:30	\$5,500.00 P-2	Wed Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 46

08/15/12	Wednesday	9:39:58 PM	:30	\$4,500.00 P-3	Wed Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
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[Filtered by:] [Sorted by: Station]

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 46

08/29/12	Wednesday	9:19:57 PM	:30	\$4,500.00 P-3	Wed Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
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Line: 47

08/08/12	Wednesday	10:43:00 PM	:30	\$4,000.00 P-2	Wed Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/22/12	Wednesday	10:43:00 PM	:30	\$4,000.00 P-2	Wed Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 48

08/16/12	Thursday	8:14:28 PM	:30	\$4,000.00 P-2	Thu Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	1:17:18 XM	:30	\$1,000.00 P-3	Bengals vs New York			OBAMA SKED A	1522	4	MWASI
08/10/12	Friday	1:42:30 XM	:30	\$1,000.00 P-3	Bengals vs New York			OBAMA SKED A	1522	3	MWASI

Line: 49

08/09/12	Thursday	9:40:23 PM	:30	\$5,500.00 P-2	Thu Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
08/23/12	Thursday	9:40:08 PM	:30	\$5,500.00 P-2	Thu Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 50

08/16/12	Thursday	10:29:00 PM	:30	\$4,500.00 P-3	Thu Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/30/12	Thursday	10:28:00 PM	:30	\$4,500.00 P-3	Thu Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 51

08/03/12	Friday	8:35:58 PM	:30	\$2,500.00 P-2	OFA-12-G-Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	8:19:47 PM	:30	\$2,500.00 P-2	Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI
08/24/12	Friday	7:58:50 PM	:30	\$2,500.00 P-2	Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	3	MWASI

Line: 52

08/31/12	Friday	9:19:57 PM	:30	\$3,200.00 P-3	Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	3	MWASI
08/17/12	Friday	9:19:57 PM	:30	\$3,200.00 P-3	Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	9:47:11 PM	:30	\$3,200.00 P-3	OFA-12-G-Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 53

08/24/12	Friday	10:29:00 PM	:30	\$3,000.00 P-2	Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	3	MWASI
08/10/12	Friday	10:29:00 PM	:30	\$3,000.00 P-2	Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	10:48:08 PM	:30	\$3,000.00 P-2	OFA-12-G-Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 54

08/04/12	Saturday	8:56:56 PM	:30	\$800.00 P-3	OFA-12-G-Sat Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
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Line: 55

				\$800.00						1	
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Spot Manager: All, 07/31/12-09/03/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 55

08/04/12	Saturday	9:57:57 PM	:30	\$1,000.00 P-3	OFA-12-G-Sat Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
08/18/12	Saturday	9:58:56 PM	:30	\$1,000.00 P-3	Sat Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
09/01/12	Saturday	9:58:26 PM	:30	\$1,000.00 P-3	Sat Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	3	MWASI
\$3,000.00											

Line: 56

08/04/12	Saturday	10:26:06 PM	:30	\$1,800.00 P-3	OFA-12-G-Sat Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/11/12	Saturday	10:44:47 PM	:30	\$1,800.00 P-3	Sat Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
08/25/12	Saturday	9:42:58 PM	:30	\$1,800.00 P-3	NFL Pre-Season		(8:00:00 PM-11:00 PM)	OBAMA SKED A	1522	4	MWASI
\$5,400.00											

Line: 57

08/05/12	Sunday	7:39:20 PM	:30	\$4,000.00 P-2	OFA-12-G-Sun Reg 1		7:00 PM-8:00 PM	OBAMA SKED A	1522	1	MWASI
\$4,000.00											

Line: 58

08/05/12	Sunday	8:50:46 PM	:30	\$5,000.00 P-2	OFA-12-G-Sun Reg 2		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
\$5,000.00											

Line: 59

08/05/12	Sunday	9:34:59 PM	:30	\$2,500.00 P-3	OFA-12-G-Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522	1	MWASI
09/02/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522	3	MWASI
08/19/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522	2	MWASI
\$7,500.00											

Line: 60

08/05/12	Sunday	10:46:38 PM	:30	\$3,000.00 P-2	OFA-12-G-Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/26/12	Sunday	10:44:32 PM	:30	\$3,000.00 P-2	Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522	3	MWASI
08/12/12	Sunday	10:28:30 PM	:30	\$3,000.00 P-2	Sun Reg 4		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
\$9,000.00											

Line: 61

08/23/12	Thursday	1:16:48 XM	:30	\$1,400.00 P-2	Bengals vs Green Bay		11:35 PM-2:35 XM	OBAMA SKED A	1522	1	MWASI
\$1,400.00											

Line: 62

08/30/12	Thursday	9:08:00 PM	:30	\$8,000.00 P-2	Bengals vs Indianapolis		12p-12a	OBAMA SKED A	1522	1	MWASI
\$8,000.00											

Line: 63

08/12/12	Sunday	4:07:26 PM	:30	\$1,000.00 P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	1	MWASI
08/11/12	Saturday	4:06:56 PM	:30	\$1,000.00 P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	2	MWASI
\$2,000.00											
\$800,650.00											
\$800,650.00											
\$800,650.00											
\$800,650.00											

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/07/12 3:24:29 PM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President											
				\$800,650.00							801
				\$800,650.00							801

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